Marvin The Robot

$MARVIN

Roadmap

General ongoing components

Content:

- Marvin series – new episode released every 1-2 weeks
- Bonus videos will be released 1-2 times per month at the least
- Meme videos – we will create and share 3-5 each week
- Memes pics – we will create and share around 7 per week
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Marketing:

- Onboarding KOLs (currently 3 that will post for us this week, Nov 1st)
- ETH Trending will be initiated in tandem with any KOL activity (tbd)
- Reddit Trending continues
- TTF bot ads continue
- Spydefi ads continue
- Cryptomoonshots marketing continues

- Coingecko application result pending
- X Spaces every 2 weeks to share with the community latest ideas and progress
- AMAs - we will participate in these regularly
- Raids - more intelligent community raiding. Aiming for more recent posts, etc
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Rewards:
- Community Rewards Friday - every Friday, top 3 community members for the week
- Invite competition - still in progress, invite new members, substantial rewards
- Meme competition - Top 3 as voted by community will win substantial rewards
- Poem competition - top 3 will be chosen by community and win decent rewards
- Flash giveways - we will do these sporadically to engage with our community
- Meme competition - we will do a weekly meme competition
- Other competitions - we have numerous other ideas to reward our community
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Socials:
- Constant engagement on X & TG with all team members across different timezones
- Tiktok videos released weekly
- Instagram posts shared weekly
- Youtube upload of all our videos once we release them
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Burns:
- Every Monday we will burn 0.25% (at least 1% per month). $MARVIN is deflationary

Marvin the bot

Short term (1-3 months)

- AI Enhancement:
  - Advanced Twitter post generation
  - Enhanced GIF overlays and animations
  - Contextual message generation (market and news)
  - Watermarked image generation
- Bot Admin Portal (private to team admins):
  - Configuration and persona tweaking
  - Usage statistics and rate limiting

- Image background management
- Third-party access approvals
- Bot Functionality Expansion:
  - Filter and welcome message support
  - Custom welcome messages for new users
  - Buy post triggers

Mid-term (3-6 months)

- Bot Web Integration:
  - Web-based interaction with Marvin
  - Meme generation and automatic blog content
- Functionality Expansion:
  - Bot Guardian Portal and semi-automatic reporting (/report)
  - 3rd party Token buy bot functionality
- Monetisation & revenue share (see below):
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Long-term (6+ months)

- Community engagement
  - Trending features and community-driven content
  - Potential for decentralised governance or DAO model
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Key Considerations

- Scalability – Ensure the infrastructure can handle increased usage and feature complexity
- Security – Prioritise security measures to protect user data and bot functionality
- User experience – Maintain a seamless and intuitive user experience for both bot users and administrators
- Ethical AI – Adhere to ethical guidelines for AI development and usage
- Community feedback – Continuously gather and incorporate feedback from the community

By focusing on these areas, we can evolve Marvin into a powerful and versatile AI companion, driving engagement and

value for the community.

Please note:

We have not released the information for our 'Monetisation and revenue share' plans yet as we do not want to give our ideas to competitors. We will announce when the time is right, but just know that we have already plans in place.